

# CURRICULUM VITAE

## LILIA BOUROUBA

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Assistant Professor-B- , Abbes Laghrou university khenchela

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### Education

<b>Abbes Laghrou university</b> PHD Degree, very honorable appreciation The role of environmental innovation in petroleum companies in achieving sustainable development - a case study of Sonatrach.	Khenchela, Algeria 28 June 2021
<b>Abbes Laghrou university</b> Master Degree	Khenchela, Algeria 13 August 2016
<b>Abbes Laghrou university</b> Bachelor Degree	Khenchela, Algeria 22 August 2014
<b>Segni Sadek Secondary School</b>	Khenchela, Algeria june 2011

### Experience

<b>Abbes Laghrou university</b>	Khenchela, Algeria
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**Temporary Professor**

2017-2021

**University of Continuing Education**

Khenchela, Algeria

**Temporary professor**

2021-2023

### **Leadership & Activities**

**Organization**

Abbes Laghrour university + University of Continuing Education (Khenchela, Algeria)

**Role**

2017-2023

- Teaching the financial control standard,
- Teaching political economy scale,
- Teaching the general economic law measure,
- Teaching the strategic management standard,
- Teaching the organization's management standard,
- Teaching methodology scale,
- Teaching enterprise economics,
- Teaching the measure of organizational culture,
- Teaching corporate governance scale,
- Teaching the standard of strategic management of human resources,
- Teaching the management control standard,
- Teaching the international transport economics standard.
- Teaching statistics scale,
- Teaching sectoral accounting standard;
- Teaching accounting theory scale.

### **Publications**

**Journal of « Al-Bashaer économique »**

**Article: The role of environmental innovation in moving towards a green economy, the Dutch experience** 2018

- [univtmbechar.wixsite.com/al-bashaer](http://univtmbechar.wixsite.com/al-bashaer)

**Journal of Economics and Law**

**Intervention: The role of regional integration in achieving sustainable development in the Arab Maghreb countries** 2018

**Journal of "Economy and Environment"**

**Article: The role of environmental innovation in achieving sustainable development - the experience of the United States of America.** 2023

### **Interventions**

**08 may 1945 university**

Guelma, Algeria

**The role of civil society in activating local development in Algeria**

06/07 November 2018

- National Forum "Mechanisms for financing local development programs between limited resources and self-financing challenges within the framework of new functions for municipalities"

**Muhammad Al-Seddik Ben Yahya University**

jjjel, Algeria

**The role of environmental policy in achieving sustainable development in Algeria**

25/26 April 2018

- International Forum "New Mechanisms for Financing Economic Development towards Sustainable Financing for Development in Algeria"

**Abbes Laghrour University**

Khenchela, Algeria

**Resource rationalization strategy in light of the green economy - the Singapore experience -** 10/11 December 2018

- The first international forum on "Algeria and the inevitability of moving towards a green economy to achieve sustainable development"

**Hama Lakhdar University** Oued Souf, Algeria  
**The role of local collection in achieving local development in Algeria** 09/10 December 2018

- National Forum on “Means to diversify local collection and its role in achieving sustainable development”

**Hadj Lakhdar University** Batna, Algeria  
**Investment strategy in renewable energies - a case study of Algeria -** 23/24 April 2018

- International Forum on “Sustainable Development and the Problem of Financing and Investment in Renewable Energies”

**Messadia Mohamed Cherif University** Souk Ahras, Algeria  
**The role of regional integration in achieving sustainable development in the Arab Maghreb countries** 05/06 November 2018

- The Second International Forum on “Development and Development of Border Regions: Reality and Prospects”

**Mohamed Beddiaf University** M’sila, Algeria  
**The role of entrepreneurship in activating economic diversification in Algeria.** 18/19 November 2019

- National Forum on “Entrepreneurship is a pivotal mechanism for diversifying Algerian national economic products (challenges and prospects).

**Abbes Laghrour University** Khenchela, Algeria  
**The role of electronic administration in achieving sustainable development in Algeria.** 24 November 2022

- National Forum on “The Role of Information Technologies in Economic Development and Its Connection to the Knowledge Economy.”

**Abbes Laghrour University** Khenchela, Algeria  
**Marketing innovation as a mechanism to improve marketing performance in sustainable companies. A case study of the Malaysian company DXN and FOREVER** 08 December 2022

- National Forum on “Marketing Innovation for Start-up Enterprises” “Reality and Foresight”