

# Curriculum Vitae

Pr. MANAA Sabrina

First and Last name

سبرينة مانع

MANAA Sabrina

Date of Birth

07 January 1981

Place of Birth

Khenchela

Nationality

Algerian

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Function

Professor, Khenchela University

Scientific Grade

Professor

Specialization (PhD)

Management Science

Specialization

Management Science

University

Universit y abbes Laghrour Khenchela

## 1. Academic progression and diplomas obtained

2000 - 2001	Baccalaureate degree in natural and life sciences
2004 - 2003	Bachelor's degree in Management Sciences (Business Administration (Batna University)
2008 - 2007	Magister's degree in Economic Sciences (University of Batna)
	ضغوط العمل وآثارها على أداء الأساتذة الجامعيين -دراسة حالة: أساتذة كلية الاقتصاد والتسيير بجامعة باتنة-
03/05/2015	Doctorate of Science in Management Sciences (University of Biskra)
	أثر إستراتيجية تنمية الموارد البشرية على أداء الأفراد في الجامعات -دراسة حالة: عينة من الجامعات الجزائرية-
10/06/2017	University habilitation (Mohamed Kheidar University, Biskra)
05/12/2021	Promotion to professor of higher education

## 2. Career Progression

2006-2007.....2007-2008	Temporary professor at the University of Abbas Laghrour "Khenchela"
20/12/2008	Appointment as a permanent assistant professor "B" at University Khenchela
20/12/2009	Permanent Assistant Professor "B" at University of Khenchela
08/04/2012	Assistant Professor, Department "A"
03/05/2015	Professor Lecturer, Department "B"
10/06/2017	Promotion to Lecturer, Department "A"
05/12/2021	Promotion to professor of higher education

### 3. Pedagogical Activities

#### ● Teaching Courses

	Subject	Specialization
01	Marketing	Management
02	Communication	Marketing
03	Communication T In The Organization	Business Management
04	Customer Relationship Management	Marketing
05	Communication And Administrative Editing	Accounting
06	Institution Mathematics	Marketing And Commers

#### ● Tutorials

	Title	Year	Level	Specialization	N. Pages
01	الاتصال والتحرير الإداري	2021	1 <sup>st</sup> Year Master	Public Management, finance and accounting	117
	Link to download	<a href="http://www.univ-khenchela.dz/facultés/econ/cours/manaa-sabrina01.pdf">http://www.univ-khenchela.dz/facultés/econ/cours/manaa-sabrina01.pdf</a>			
02	التسويق	2021	2 <sup>nd</sup> year of Bachelor's degree	Management sciences	141
	Link to download	<a href="http://www.univ-khenchela.dz/facultés/econ/cours/manaa-sabrina02.pdf/">http://www.univ-khenchela.dz/facultés/econ/cours/manaa-sabrina02.pdf/</a>			

#### ● Published Pedagogical Books

	Titre	Ordre	Legal deposit	ISBN	Publishing House	N. Pages
01	الموارد البشرية في المنظمات: توجه إستراتيجي وقضايا معاصرة	1 <sup>st</sup>	2020	978-9947-0-5855-8	Dar Al-Huda for Printing, Publishing and Distribution Ain M'lila, Algeria	384
02	الإدارة الاستراتيجية والميزة التنافسية	1 <sup>st</sup>	2020	978-9947-0-5888-6	Dar Al-Huda for Printing, Publishing and Distribution Ain M'lila, Algeria	468
03	التسويق المعاصر	1 <sup>st</sup>	2021	978-9947-0-5987-6	Dar Al-Huda for Printing, Publishing and Distribution Ain M'lila, Algeria	546
04	رياضيات المؤسسة: دروس وتمارين محلولة ومقترحة	1 <sup>st</sup>	2021	978-9947-76-137-3	Dar Al-Huda for Printing, Publishing and Distribution Ain M'lila, Algeria	192

- **Deliberation committees**

	<b>Activity</b>	<b>Role</b>	<b>University</b>	<b>Year</b>
<b>01</b>	Specialization: Business Administration	<b>President</b>	Abbas Lagrou University, Khenchela	2018
<b>02</b>	Accounting specialty	<b>President</b>	Abbas Lagrou University, Khenchela	2019
<b>03</b>	marketing specialty	<b>Member</b>	Abbas Lagrou University, Khenchela	2018
<b>04</b>	marketing specialty	<b>Member</b>	Abbas Lagrou University, Khenchela	2018

- **Membership in the framing committees of the third-year doctoral competition**

	<b>Activity</b>	<b>Role</b>	<b>University</b>	<b>Year</b>
<b>01</b>	Specialization: Tourism Marketing, Standard: Services Marketing	<b>Member</b>	Mohamed Khidir University, Biskra	2017/2018
<b>02</b>	Division: Management Sciences, Scale: Entrepreneurship	<b>Member</b>	Larbi Ben Mhidi University, Oum El Bouaghi	2018/2019
<b>03</b>	Competition for admission to training in the third stage	<b>Member</b>	Larbi Tebesi University, Tebessa	2019/2020
<b>04</b>	Enrollment in third-year training, Division: Management Sciences	<b>Member</b>	Abbas Lagrou University, Khenchela	2020/2021

- **Framing the master's notes**

More than thirty master's theses have been completed across the professional path in various specializations

## 4. Search Activities

### • Scientific production (Magazines and periodicals B)

	Article title	Ranking author	Date	Magazine title and classification	University/number
01	أثر انخفاض سعر صرف العملة على بعض المتغيرات الاقتصادية الكلية	1 <sup>st</sup>	Transmission 03/04/2021	Economic researcher magazine ISSN:2335-1748 Class «B» in 2019 ERIH PLUS	University of August 20, 1955, Skikda, Algeria Volume: 09, Issue: 01, June, 2021 P-P.: 500 - 514
			Édition 30/06/2021		
Lien vers l'article sur la plateforme ASJP				<a href="https://www.asjp.cerist.dz/en/article/160340">https://www.asjp.cerist.dz/en/article/160340</a>	

### • Scientific production (Magazines and periodicals C)

Article title	Magazine title	University
تطبيقات إدارة المعرفة في مؤسسات التعليم العالي والبحث العلمي "قراءة تحليلية لتجارب بعض الدول"	Economic researcher magazine	University of Skikda, Algeria
دور الضريبة الخضراء في تطوير التنافسية البيئية والاقتصادية للمؤسسات: دراسة حالة ضريبة الكربون الرائدة عالميا السويد	Journal of Humanities and Social Sciences	University of Constantine 2, Algérie
Universities' Governance To Reduce Students' Violence Phenomenon Against Teachers From A Professors' Point Of View "case Study: Professors Of Economics Faculties In Algerian University"	Studies Journal Economic Issue	University of Laghouat, Algeria
The Effect of exchange rate on domestic inflation, empirical evidence from Algeria	Journal of Strategy and Development	University of Mostaghanem, Algeria
واقع الانتقال إلى تطبيق الإدارة الإلكترونية في المؤسسات الخدمية (الإيجابيات والسلبيات) دراسة ميدانية بجامعة محمد خيضر بسكرة	Al-Bashaer Economic Journal	University of Béchar, Algeria
سلسلة القيمة أنموذجا لتحقيق الميزة التنافسية في البنوك الإسلامية "حالة بنك بيت التمويل الكويتي"	Journal of Economics, Management and Commercial Sciences	University of M'sila, Algeria
Knowledge Management to build core competencies in The Algerian Mobile Phone Operator "MOBILIS"	Journal of Statistics and Applied Economics	ENSSEA, Algeria
E-learning At The Algerian University in light of the Corona crisis - Obstacles And Prospects- A case study on the faculty of economics, business and management sciences at the University of KasdiMerbah, Ouargla	Leadership Journal of Business Economics	University of Chlef, Algeria

- Framing of defended doctoral dissertations

	Name and Surname	Specialization	Thesis title	Date of Discussion
01	Kellil Daoud	Trade and marketing	دور التسويق الاجتماعي في توجيه سلوك المستهلك -دراسة حالة شركة اسمنت الجزائر-	08/11/2021
02	Houda Ben Siroud	Trade and marketing	دور التسويق الأخضر في تحسين الأداء المستدام للمؤسسات الصغيرة والمتوسطة-دراسة عينة من المؤسسات الصغيرة والمتوسطة الجزائرية-	14/11/2021