

The teacher: SARA djabri

Professeur - Chercheur



Teaching units

- * Communication techniques
- * Digital communication and public space
- * Digital communication and public space
- * Print and electronic journalism
- * Entrepreneurship
- * Communication and public service
- * Media economics
- * Current international issues
- * Information campaigns
- * Audiovisual legislation and ethics
- * Information campaigns
- * Audiovisual legislation and ethics
- * Presentation on radio and television

Publications and articles

- * Economic programs on Algerian Television and Their Role in the Promotion of Islamic Banking Review of Management and Economic Research (B)
- The manifestations of the linguistic message in the cinematographic discourse read in the dimensions and semantics of the cinematographic language magazine ALTRALANG Journal) (B)
- * Strategic planning of the foundation and its role in the construction of human capital, realities and challenges for Algerian media institutions, horizons de la Science magazine (c)
- * Strategies for implementing public relations in the tourist institution, reality and prospects in the light of the digitization of the institution, the media and society (C)
- * Service marketing campaigns and their relationship with consumer behavior from the Journal of the Algerian Society of Social and Human Sciences (C).

Publications and articles

- * Towards the digitization of media institutions in the light of the third millennium: the reality and prospects of the Algerian Review for security and development (C)
- * Semantics and dimensions of the value of reading the theory of advertising in the technical models of the television advertising message Journal of media studies (C)
- Strategies of the communication and public relations unit in service institutions (theoretical and critical study) International journal of social communication (C)
- * Mass media and crisis response through media campaigns a vision of the functions and historical development of the Journal of the Message for humanitarian studies and research (C).

Communication

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DIPLOMES

- *Bac 2008
- * License Certificate 2011
- * Master's Certificate 2014
- * 2019 PhD in media and communication in organizations.

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2. International Forums

- * The third Arab-Turkish Conference of Social Sciences, in cooperation with Cairo University
- * International Social Science Forum "professional work ethics"
- * The fourth International Conference on Disability and Rehabilitation.
- * The third international forum: valuable information between theory and empirical presentation
- * The third international conference on Islamic studies and its role in the service of development and humanitarian studies
- * International conference on "the phenomenon of media and communication in the digital environment"
- * The first global Forum on media literacy in a changing world, the challenges of reality and the requirements of the future.
- * International conference on investigative journalism in the Arab world: reality and challenges
- * The fifth international conference on the professional and ethical training of journalists and communication professionals
- * The first international conference on cultural media.
- * The fifth scientific conference of the Faculty of Letters on Arabic, humanitarian and social studies.
- * The fourth International Conference on new media and the value system: ideas and paris

2. International Forums

- *The third Arab Conference on International Public Relations-New Horizons for communication in a changing Arab World-effective approaches to communication management
- *The first Arab public relations forum entitled (The role of public relations in promoting sustainable development in governments and society)
- *The first international Conference "Digital education in the Arab world... Challenges of the present and visions of the future .
- *International Forum challenges of higher education and scientific research in the Arab world-local reforms and international challenges
- *The fourth international Conference on the Arab influence factor .
- *International Conference on violence, extremism and terrorism in its political, religious and social dimensions-Turkey-Istanbul .
- *International conference and publication: modern strategies and trends in urban development and reconstruction after wars and conflicts
- *The second international conference on religious discourse in the media - content and identity .
- *International conference on value in media and academic studies
- *The seventh International Conference of African media professionals

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3. National Forums

- * The National Forum on: university training courses in library and Information Sciences between reality data and development ambitions
- * The first National Media and Communication Forum "Media, Family and Challenges of the time"
- * The first National Media and Communication Forum "Media, Family and Challenges of the time"
- * The second National Media and Communication Forum, "New Media and Algerian youth between reality and future challenges"
- * The historic national media forum on the role of the media in supporting the Algerian revolution-the voice of Algeria as a model
- * The second National Media and Communication Forum, "New Media and Algerian youth between reality and future challenges"
- * The third National Media and Communication Forum "the media and the consolidation of human rights in the light of the third millennium"
- * The media and cultural forum to commemorate the martyr of the duty of the good journalist botrev.
- * The first national forum on: the Audiovisual Foundation's bets in the light of new media
- * The first national forum ' audiovisual reality in Algeria: readings, reflections and experiences
- * The National Forum on (the image of Islam and Muslims in the media in the light of current changes
- * National Forum on Algerian media: the problematic of academic and professional training
- * The fourth National Media and Communication Forum on the dangers of the Internet for children... Reality and future expectations.
- * The fifth National Media and Communication Forum on the media and socio-economic transformations in Algeria
- * The first national symposium on the methodology of scientific research preparation

Research units:

PRFU

- * A research project on strategic communication and crisis management in the light of modern communication technologies, a field study of a sample of Algerian economic institutions. (01/01/2019)
- * A research project on digital public relations and their role in the development of tourism.(01/01/2023)

Member-reviewer of the following peer-reviewed scientific journals :

- * Al Rysala Journal for Humanitarian Studies and research
- * Al Rysala Journal of media studies . .

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