


Tariq SAIDI, Ph.D.

<p>Professor (Communication) University of abbes laghrour, khenchela Faculty of Social and human Sciences (BP 1252 Route de Batna Khenchela -40004-) Tel:(+213) 0.32.73.12.36/ (+213) 0.32.73.12.55 ALGERIA</p>	
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Personal Information

Algerian citizen

Mobile 01: +213663342146.

Mobile 02: +213671493195

E-mail 1 : saiditariq1985@gmail.com

E-mail 2 : saiditariq1985@univ-khenchela.dz

Teaching areas

- information and new technology of communication
- Media, communication and journalism theory
- journalism studies
- Mass Media research
- the mass media and persuasion
- Political communication
- newspaper design
- TV and Radio directory

Research Interests

- information and new technology of communication
- Online campaigning

- Media and elections
- Public opinion formation
- Public sphere
- Media pluralism and diversity
- The leadership and social media

Academic Degrees

- **Accreditation to Supervise Research**, 2018 Department of Journalism and Mass Communication and bibliography, Faculty of Social and human Sciences University of batna1.
- **Ph.D.** information and communication sciences, option:
information and new technology of communication, 2017, Department of Journalism and Mass Communication and bibliography, Faculty of Social and human Sciences University of batna1.
Dissertation Title: Opinion leadership in social networks electoral campaigning; Algerian presidential election, 2014.
- **M.A.** in Media and Cultural Studies, 2012, EAK University, Constantine.
- **B.A.** in, public relations, 2008, hadj lakhder University, Banta.

Employment history

2012 to now : Professor, Faculty of Social and human Sciences, University of abbes laghrour, kenchela, Algeria.

2010- 2011 : Teaching Assistant, Department of Information and Communication Sciences, University of Batna, Algeria.

2011- 2012 : Communications Adviser, Maison de jeunes, Thniet Elabed, Batna.

2006 - 2008 : Reception Officer and Manager, CLINIQUE MEDICAL MOUHAMED SADAK, Batna.

Professional Memberships:

- Member of **The World Association for Public Opinion Research**
- President of the **Scientific Committee of the Department of human sciences** (2019- to now).
- President of **The Department of human sciences** (march 2018- October 2018).
- board member of the faculty of social and human sciences (2018- October 2018).
- Member of Scientific council of the faculty of social and human sciences (2018 – October 2018).
- reserve member of the Joint Committee of the university of khanchela (2018 - 2021)
- Member of Scientific Committee of the Department of human sciences (2015- 2018).
- Member of disciplinary council of the faculty of social and human sciences (2015- 2018).
- Member of disciplinary Committee of the Department of human sciences (2015- 2018).
- Member of disciplinary Committee of the Department of human sciences (2012- 2014).

Language Skills

Arabic (Mother tongue).

English (b2).

French (Mediocre).

Computer skills

Good knowledge of basic computer software: (office), SPSS, after effects, EViews, Magix, Nvivo, sphinx, Photoshop, Camtasia studio.

List of Publications

1. SAIDI. T., Menasser. K. (2016). Cognitive effects of new information on the young people, An analytical study of the impact of the use of computer games in the teaching of foreign languages. *Journal of the social sciences Studies, University of Elouad*, 4. 225- 242.
2. SAIDI. T., BOUGUERRA. K. (2017). Analysis of the coverage of the Algerian presidential election campaign 2014 by the private press, "Elkhabar" and "Echorouk". *Journal of the law and Political sciences Studies, University of Khenchela* , 8 (1) . 38-56.

3. SAIDI .T. (2017). Opinion leadership: measurement scales and the new roles in social networking websites, *Algerian Review of Security and Development, university of BATNA 1*, 10. 480-493.
4. SAIDI .T., BEKHOUCHE.S., (2018). The social media and politics: modern forms of political communication in virtual communities , *Algerian Review of Security and Development, university of BATNA 1*, 13. 292- 307.
5. SAIDI .T., RAHMANI .S., (2019) .The Treatment of the French Press of the liberation revolution's leaders: The martyr "Ben Mehdi" in the "Le Monde's newspaper" -An analytical study —, *social and human sciences review , university of BATNA 1, 20 (1)*. 313-328.
6. SAIDI .T., LARIBI .S., (2019). The reality of modern management practices in the human resources management in Algerian institutions, *Administrative and Financial Sciences Review, university of hamma lakhder El oued, 3 (1)*. 201-210.
7. SAIDI Tariq, ZOUDA Mebarik. new media: an indepth perspective, the third international conference, the Concepts of Communication and Media studies , University of Abdel Hamid Ben Badis, Mostaganem, algeria, 12, 13, 14 March 2013.