

Key answer:

Topic 1: Genre can be analyzed linguistically, ethnographically and communicatively.

You discuss the method used in each school with examples:

- RGS = Ethnography through **interviews and observation** in the discourse community
- SFL = Linguistic analysis of **lexical, grammatical, syntactic, and textual choices and their functions** with examples.
- ESP = **Communicative function + Move model**, with concrete examples

Topic 2: In CDA, discourse is a weapon to create and manipulate social realities.

You discuss discourse as a weapon to manipulate and create social realities with diverse examples, **and not CDA definition + approaches + tenets.**

Topic 3: Van Dijk's model is based on the socio-cognitive aspect of discourse producer.

You explain **the socio-cognition aspect and its discursive mechanisms + ideological square** with examples.