

Typical Answer  
of the second-term  
exam.

SECOND-TERM EXAM

Answer ONE of the following questions in an essay:

- 1- Language and thinking are intertwined. Explain giving examples
- 2- Hofstede's model of intercultural variability contains 6 dimensions among them uncertainty avoidance and power distance. Explain fully with examples
- 3- Hall said: "culture is communication and communication is culture". He described non-verbal communication as "the silent language". Explain giving examples

Question 1:

Introduction: (1,5 marks)

Development: (17) marks

1- The relation between language and culture (4 marks)

(5) 2- The relation between language and thinking

(5) 3- whorf Sapir hypothesis

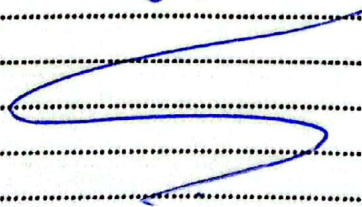
a - strong version

b - weak version

Examples (2 marks)

conclusion: (1,5 marks)

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Question 2:

Introduction (2 marks)

Development: (17 marks)

1- The 6 dimensions (3 marks)

2- uncertainty avoidance + Examples (0,5 marks) + (1,5)

3- power distance (3) + examples (1,5)

conclusion (0,2 marks)

Question 3:

Introduction (1,5)

Development: (17 marks)

(1) The relation between culture and communication (5 marks)

(2) The relation between language and culture (5 marks)

(3) Verbal and non-verbal language + examples (5+2)

conclusion (1,5)